

## EXHIBIT B: EMBOSSED PAPER PRODUCT (PRESENT INVENTION)

The following is a cross sectional view taken at a 10X magnification of two samples of a paper product having **non-densified, non-adhesively-bonded embossed sites** as is presently claimed.



The following is a 20X magnification of a close up of an embossment in the present invention paper product. Note that a non-densified embossment (called out by the dotted arrow) is formed out of the plane of the paper web and has a lower density when compared to the density of the adjacent non-embossed areas (called out by the solid arrows). Further, the embossments of the present invention exhibits localized permanent deformation at the corners, which clearly is not present in the non-embossed areas (called out by the solid arrows).

